Virtuemart Ecommerce

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VirtueMart is an Open Source E-Commerce solution to be used together with Joomla CMS.

We build the majority of our shops with VirtueMart 1.0.15. The reason for this is that it is fully integrated with Joomla, there are a number of add-ons which can enhance the core shopping cart and it is fully stable. We also build and tune VirtueMart 1.1 shops and we will be building more VirtueMart 1.1 shops as soon as the same number of extensions and add-ons are available for it. For our candid opinion of Joomla 1.5 and VM 1.1 see here

We can build international shops with multiple currencies and we can do this with stable Joomla 1.0.15. They will be fast and reliable. Your shop can have any number of product items and beautiful pictures with a lightbox effect, just read on to see what our shops can do.

Now, we reckon you came to this page looking for information regarding "VirtueMart Ecommerce" - you probably found us via Google using this keyword combination. This shows you how powerful optimisation can be. Not only can we advise you on how to use VirtueMart as your online shopping cart, we can also advise you on optimisation of your site. If you are interested read on or just contact us using our contact form here and we'll be happy to have an informal discussion.

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LightQuick can build a VirtueMart on-line shop for you in a remarkably short time. All we need to do is to install the VirtueMart shop component, enter your products and configure the payment methods you want to use.

VirtueMart - If you want a simple shopping cart able to take credit card, google or paypal payments giving you an excellent and easy to use shopping experience with a simple administration back-end then we would suggest VirtueMart . VirtueMart 1.0.15 is the secure and stable version of this excellent shopping package. It is easy to configure and simple to add product/categories to your shop complete with pictures. It is fully integrated with Joomla and it is growing in stature with each release.

Freeway - If you want a more complex and fully configurable shopping cart giving the visitor the best shopping experience it is possible to get with an advanced OSCommerce-based Ecommerce system that covers all bases then we would suggest Freeway.

The reason we do most of our shops with VirtueMart is that a VirtueMart shop is easy to get going and therefore cheaper for you. Freeway is more involved product and although it is more mature it is more difficult to configure, therefore it is inevitably more expensive.

So back to VirtueMart Ecommerce:

What will Lightquick do to get your VirtueMart shop up and running?

- Install the latest stable version of the VirtueMart shopping cart component
- Configure VirtueMart for the UK and for your business
- Create Categories for your products
- Optimise and load your first product images
- Load your first products into the product listing
- Customise and style VirtueMart modules to suit your site
- Design and develop customised VirtueMart browse and flypage templates (the look and feel)
- Create custom icons for VirtueMart shopping cart checkout
- Configure payment options for credit card, paypal or google checkout
- Configure shipping options

What else can Lightquick to fully optimise your shop ? This is important! - click here to find out

Products/Categories:

- Add as many Products and Categories as you want
- Can also be used just as an illustrated catalogue (without the cart features)
- Unlimited Category/Subcategory depth, products can be assigned to multiple categories
- Sort your Categories the way you require.
- Sell downloadable Products like MP3s, Templates, Videos or Software
- Add a Thumbnail and a full size Image to every Product via your own Browser
- Add Attributes like Size or Color to your Products to offer product variations
- Use Product Discounts (percentage/total, time limited or not)
- Show Details & images for every Item
- CSV Upload, (CSV Import & Export)
- Manage the Stock Level for Products and Items
- Automatically Notify Shoppers when a Product is back in Stock
- Feature specific products by setting them “on special”

Shopper Groups / User Management

- Add Shoppers and assign them to different shopper groups

- Global Shopper Group Discounts

- Multiple prices can be added to a Product, each for an own shopper group or a quantity range

- Restrict “Display prices” to specific user groups

- Access Management: assign users to user groups like “admin”, “storeadmin”, “shopper” or “demo” to allow the administration by other users

Easy Configuration / CustomiSation

- Manage your shop through an easy and completely Joomla/Mambo-integrated interface

- A “Welcome Screen” shows your daily Shop Statistics: A Summary with “number of customers”, “number of orders”, “5 newest customers” and so on

- Capable of Frontend Administration (without having to login into the Backend of Joomla/Mambo)

- Global Price/Currency Display Formatting

- Templates for Product Display Pages

- Extend the Shop with other Modules and Functions

- Manage different Currencies, Countries

- You can even embed your products anywhere in the site. Click on this image as a demo. {vm_inline_products id="P098"}

Shipping Addresses / Rates

- Shoppers can add individual Shipping Addresses

- Configurable shipping rate

- Add your own shipping carriers and shipping rates

Tax Rates

- Product prices can be displayed “including tax” or not (set for each shopper group)

- Configure Shipping-Address-based tax calculation (US, EU and UK taxes).

- No tax at all

Payment

- Use safe SSL encryption (128-bit) and Shared SSL

- Capable of live credit card processing

Supported Payment Providers:

- Google checkout
- Paypal Express
- PayPal Payments Pro for credit card payments
- Protx

- Paymate
- NoChex
- WorldPay "IPN"
- PayMeNow
- eCheck.net
- eWay (XML transactions)
- eProcessingNetwork
- authorize.net online Credit Card Processing (AIM)
- 2Checkout
- and more...

Order Management

- Complete Order Management
- Automatically notify your customers when the Order Status changes
- See who has ordered: IP address storing
- Extend the pre-defined order status with your own

"Nice" Features for Customers...

- Let your customers easily search for products through a search form
- Shoppers can see, in what time a product will usually ship, on product-details page (with nice images!)
- Shoppers can manage their user accounts
- Shopper can view all their orders (and order details)

- Order Confirmation mail (customizable!) is sent to shopper and store owner

Joomla! Integration

- Registration while checkout automatically registers the user to the global user table (registration is necessary for purchasing items)

- Complete integration of the layout using Joomla!’s standard CSS styles

- Easy installation / uninstallation using the Joomla/Mambo Installer

VirtueMart modules

These modules enhance the shopping experience for a Virtuemart shop, they are all easy to add to your shop. We will configure them as required. prosonix was here

- Latest Products

- Mini Cart

- Random Products

- Featured Products

- Product LiveSearch

- Product Scroller

- Product Category Tree

Joomla 1.5 and virtuemart 1.1

Our opinion of Virtuemart 1.1 has previously been that it is not yet fully suitable for building a shop as there are yet still issues to be resolved and instabilities to be fixed, for example, Joomla 1.0 legacy mode is definitely required to run Virtuemart 1.1.2 despite what the VM chaps may tell you... There are numerous issues to be resolved before a VM 1.1.2 site can go live. VM 1.1.2 certainly does not work "out of the box". For the client this means higher costs and longer development times. However we have mastered Joomla 1.5 and VM 1.1.2 before and we can do it again. The one issue we still have with Joomla 1.5 is that it runs significantly slower than lighter-weight Joomla 1.0.15. We have experience in performance fine-tuning Joomla 1.5 sites which are definitely going to be needed if your site is going to run anything other than tolerably slow.

You can get online in 3 easy steps...

Click here to see recently finished web sites & online shops.

Try our demo shop using Virtuemart Ecommerce

Your site or shop could be up and running in 2 weeks

If it is a shop you want, it can sell unlimited products of any type

We will give you a bespoke design to suit your style of busines

Get Lightquick to do a FREE analysis of your existing site or an analysis of your new requirements. Click here to view our contacts page and get in touch NOW (or call us on 07593 532572)

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